

Get DFO information delivered to your mobile!

As part of our ongoing efforts to upgrade the services we provide, we have implemented a new way for you to access DFO information. You can now read the DFO "Industry News" articles and, for producers, your up-to-date test results and pickups, via news feeds using your favourite news reader software on any device you choose, such as Blackberry, tablet, computer or other mobile device.



What is a news feed?

A news feed is a way of packaging up content called "RSS", which stands for "Really Simple Syndication". It's a way of serving up this content in a standardized format that any news reader software application can understand. More detailed information can be found [here](#).

Why would I want to use them?

You can "subscribe" to news feeds so content gets delivered to you, meaning you don't have to go looking for it. You can receive up-to-date information automatically on your Blackberry, tablet, computer, or mobile device from the sites you visit most often, without having to login or visit each site individually.

How do I read them?

RSS feeds are platform-independent, meaning you can read them on any internet-enabled device that has news reader software installed on it. Here are a few links to popular RSS software applications:

- Feed Push for [iPad or iPhone](#)
- ~~Blackberry News for Blackberry & Playbook~~
- RssReader for [Blackberry 10](#)
- * **NEW** * RSS Reader for [Android](#)
- Many other software choices are available for other devices like Windows PC, Windows Phone, etc. however DFO cannot guarantee that they will work well with our RSS feeds.

Where can I find them?

The DFO "Industry News" feed is available by clicking [here](#) or by typing the following address into your news reader software:

<http://www.milk.org/rss/IndustryNews.aspx>

The test results and pickups news feeds are available to each producer via personalized links that are accessible on your [Dashboard](#) after you login to DFO Web. These personalized links must be copied and pasted **exactly** into your news reader software, and can be shared with other service providers that you choose, such as your vet or your feed dealer.