

Cultivating a Sustainable Future



Highlighting Environmental & Farm Animal Welfare Opportunities

February 12 & 13, 2013 **Delta Hotel, Guelph**

What do you think is needed for a sustainable future for farming in Ontario?

Ontario farmers and agri-business partners - we're looking for your insights and ideas.

Attend one or both days of "Cultivating a Sustainable Future", hosted by Farm & Food Care to hear some innovative and challenging speakers. This is your opportunity to provide some valuable input into future directions for Farm & Food Care's Animal Care and Environment Councils on the issues and opportunities that you think should be priorities for agriculture in Ontario.

Day One

February 12 Focus on Farm Animal Welfare

Featuring...

Euthanasia – Talk about a Tough Topic

Dr. Jan Shearer, Iowa State University

Unfortunately animals have to be euthanized every day for a variety of reasons. Come and listen to a different perspective on how to talk about a tough topic. Learn about some new options for the future and try some out for yourself in a 'hands on' demonstration.

Day Two

February 13 Focus on Environment

Featuring...

Environmental Stewardship, a shared responsibility – from your farm to 'Big Food'

Yves LeClerc, McCain Foods (Canada)

LeClerc was key in coordinating potato industry efforts to meet rising stewardship expectations among the major quick service restaurant chains. Find out how Environmental Farm Plans play a key role in value chain partnerships.

Both days...

Begin with the End in Mind – What do Canadians really think about food, farmers and farming?

Colin Siren, Vice President, Ipsos Agriculture & Animal Health

Come find out what your customers think about food, farmers and farming featuring results from a Farm & Food Care study from the fall of 2012.

What's happening on Ontario farms and what do producers think about the environment and farm animal welfare in 2013?

Release of Farm & Food Care's recent producer survey results benchmarking environmental & animal care practices, attitudes and information sources. Tell us what you think. Active discussion groups and feedback opportunities to provide input on future directions.

Event Details:

Tuesday, February 12th &
Wednesday February 13th, 2013
9:00 a.m. – 4:30 p.m. (both days)
Attend one day or both.

Registration:

\$40 for one day • \$75 for two days
Registration is non-refundable but is transferable!
Register online at:
<https://farmfoodcare.wildapricot.org/>

Location:

Delta Guelph Hotel and Conference Centre,
Guelph, Ontario. www.deltaguelph.ca
To book accommodations call 1-800-268-1133
and quote group code: FAR013113