PROGRAM

For our 2020 program we will address the challenges facing today’s dairy producers.

- **Dairy Calves**: We explore the possibilities to make male dairy calves a valuable asset on dairy farms.
- **Dairy Farm Insurance**: Dairy Barn losses are traumatic. A dairy producer and a broker discuss coverage you need and can afford.
- **Vodkow: True innovation** by a local entrepreneur to expand the use of dairy in the marketplace.
- **Nutritional Advice**: Poor cropping conditions of 2019 resulted in stress on cow nutrition programs this winter. As well, we will talk about maximizing returns with the new component pricing.

Come and join the discussion.

LOCATION

**St. Isidore**
St. Isidore Recreation Centre
20 Arena St., St. Isidore ON

**Kemptville**
North Grenville Municipal Centre
285 County Road #44, Kemptville ON

REGISTRATION

Registration $25.00 at the Door
Lunch is included.

PARTNERS

The Eastern Ontario Dairy Days are planned and sponsored by Dairy Farmers of Ontario, through its Dairy Producer Committees in 10 Eastern Counties of Ontario, in cooperation with the Ontario Ministry of Agriculture, Food and Rural Affairs.

EXHIBITS

Over thirty agribusiness firms participate in this program as exhibitors. The support of our exhibitors and sponsors allow us to offer a high quality trade show and technical program. The financial support of these companies is gratefully acknowledged. To obtain information about how you can become an exhibitor or a sponsor at the Dairy Day please contact:

Blair Murray
Eastern Ontario Dairy Days Coordinator
56 Hurd Street
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Eastern Ontario Dairy Days

St. Isidore
St. Isidore Recreation Centre
Wednesday, February 12, 2020

Kemptville
North Grenville Municipal Centre
Thursday, February 13, 2020

Go to our Website for Updates:
www.eontdairydays.com
AGENDA

9:30  Registration Opens
  Visit Trade Show Exhibits

10:00  Welcome

10:15  Maximizing Value in Male Dairy Calves
  Kendra Keels
  Veal Farmers of Ontario

11:00  Insurance: Getting Coverage you need and can Afford
  Kevin Varley,
  Brokerlink, Stratford ON
What we learned from our loss and recovery.
  Frank Haasen
  Haasen Farms, Timmins ON

12:00  Lunch, Visit Exhibits

1:00  Alternate Markets for Milk – The Vodkow Story Past, Present and Future
  Omid McDonald
  Founder and CEO, Dairy Distillery

2:00  Nutritional Challenges of the 2019 Harvest Season
  Mario Leclerc
  Director, Agtrek, Embrun ON

2:45  Managing for the Best Returns From Milk Components
  Mario Leclerc
  Director, Agtrek, Embrun ON

3:15  Q & A and Wrap-up

3:30  Adjourn

Admission: $25 at the door, includes lunch.

SPEAKERS

Kendra Keels has close to thirty years working in the veal and dairy industries. Since joining Veal Farmers of Ontario in 2006 as the industry development director, she has been involved with many aspects of improving calf care and veal production, with a special focus on welfare and handling, and access to animal health products.

Kevin Varley With over 30 years as an insurance adjuster and an account executive, Kevin Varley has a wealth of experience to draw on to talk about farm insurance requirements, getting a handle on coverage that you need and can afford. He has spoken to farm groups on this subject and has extensive practical information to share.

Frank Haasen is a partner at Haasen Farms Ltd in Timmins Ontario. The dairy farm was established in 1958 by his parents John and Dina and is operated today by Frank, wife Ivy, son Eddy and employee Adam Bussiere. Haasen Farms had a devastating barn fire in November 2011 that destroyed their calf, heifer and milking facilities. Frank will speak about what they learned from their experience with the loss and their recovery.

Omid McDonald is a serial entrepreneur whose past startups range from medical devices to software for DJs. He became enamored with distilling while visiting a micro-distillery in Charleston. Omid started making moonshine in his basement with a copper pot still he hand built. From there he co-founded the Dairy Distillery in Almonte, Ontario, combining artisanal distilling techniques with cutting edge science to transform unused milk sugar into an incredibly smooth and clean spirit. Dairy Distillery has created a new opportunity for dairy farmers while reducing waste.

Mario Leclerc is the Director of the Co-op Embrun AGTREK Division and has been with AGTREK since it began in 1994. He has a specialized interest in technical support and training, and large herds. He is a popular speaker and can often be seen at conferences and in classrooms giving presentations on the importance nutrition plays in dairy production. He will give advice on feeding this year’s poorer quality forages. He will also talk about strategies to maximize returns from milk component pricing.

Gold Sponsors: